



Draft Agenda SACC Summit – Internal Segment with SACC Chambers only

Monday November 1, 2021, 12noon-6:00p.m. (MST)

Sandra Day O'Connor College of Law, 111 E Taylor St, Phoenix, AZ 85004

12noon-1:00p.m. Arrival, lunch buffet and networking

1:00-1:30p.m. Opening and Welcome

- Remarks by Jacob Wallenberg, Investor AB, Corporate Director, SACC USA (pre-recorded video)
- Scene setter by Michael Andersson, Chairman, SACC-USA

1:30 – 3:00p.m. Chamber updates

- Highlights, lowlights and what we need from the organization - in a 4-min nutshell
- Moderated and summarized by _____

3:00 - 3:15p.m. Leg stretcher

3:15 – 4:00p.m. Member retention and recruitment

- Mixed regions breakout groups identify best in test ways to attract, activate, and retain members
- Groups report back. Moderated by _____

4:00 – 4:15p.m. Partnerships

- Why, who and how to leverage, update by Michael Andersson

4:15 - 4:30 p.m. SACC-US Business Prowess Award

- An incentive building on others (Joakim Cederlund)

4:30 – 4:45 p.m. Arm stretcher

5:00 – 5:30 p.m. Talent Mobility

- Ex-Com taskforce findings & recommendations, Per Cedergren, Marie Forsberg, Joakim Cederlund
- J-1 updates, Cecilia Kullman
- Presentation of LinkedIn project, Johan Schneider, Jesper Palmborg

5:30 – 5:45p.m. Alumni Association

- Presentation by Malin Berg

5:45 – 6:00p.m. Sum-up

- Action items incl. from Chamber Updates discussion and designated leads, Michael Andersson

6:15 – 8:00p.m. Cocktail reception, venue TBD