

“...build the right systems so you can focus on leading your team to build a great company.”

Systems We Have Engineered:

- Online Marketing
- Production and Planning
- Customer Service
- Financial Statements
- Order Fulfillment

“Engineer Your Business helped us identify the best process, and provided us with the roadmap and timetable to do so quickly and cost-effectively. Before we knew it, the new system was operational! It is a pleasure to be able to focus on our customers now...”

---Science of Business

Engineer Your Business

Your Business on Autopilot

Here’s a proven concept: no great business is built without having great systems. Think McDonalds, Amazon, Toyota.

They all have systems at the core of their businesses. It is the only way they are able to get their people to deliver consistent value year after year across the globe.

Of course the people in great companies are equally important because they bring the systems to life. But ultimately it is the systems that run the business.

Systems are the only way to build a business that is able to run without you. And it is the key to making a good company great.

What We Do

We at Engineer Your Business have made it our mission to help entrepreneurs set up their systems. Using the principles of eMyth (working ON your business instead of IN it), we work with business owners to set up the tools and processes so that they can focus on making their vision a reality.

We set up a system in 3 steps:

- 1. Map the Process:** Create a simple flow diagram that shows how the pieces fit together and who is responsible for what.
- 2. Automate the Process:** Set up the tools and procedures so all the little tasks get done in the right sequence and at the right time
- 3. Manage the System:** Create a simple dashboard that measures how well the system is working.

Once set up, you manage the systems while your team follows and improves it.

Engineer Your Business



Piyush Parikh
Chief Engineer

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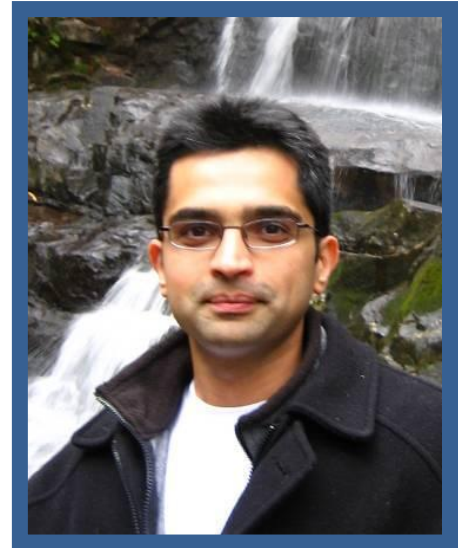
Chief Engineer

Piyush Parikh is the founder of Engineer Your Business. He has over 10 years of experience in consulting and technology. He has helped companies like GE, Eli Lilly, and Exxon improve their operations. He also spent 3 years helping the US Coast Guard implement better decision making systems.

He is now applying his experience in systems development and technology to help entrepreneurs grow their businesses. He realized that all successful business owners had one element in common: they built systems that were repeatable and scalable.

He is on a journey to share the systems he has built for himself and show others how to do it.

His clients have included manufacturing companies, accountants, trainers, speakers, and brick-and-mortar small business owners.



Piyush Parikh,
Founder of Engineer Your Business.

Education:

- BS/MS Chemical Engineering
- MBA University of Virginia, Darden Business School

Spoken at:

- Market to the World Summit 2011
- APS Academy (AAAME)
- Arizona Business Associations



Patricia Drain

"I've worked with Piyush for a long time...what a brilliant man he is, what a fabulous person he is. He's spoken at my live events and people love him, and the reason they love him is not because he's really authentic and he is such a good guy, but he has the information we need to make internet marketing so easy..."

Steve Drain,
OBS

"Piyush, you are incredible, not only have you put it all together in record time, but you always follow through with your promises and make it seamless and easy for everyone involved. Thank you!"

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