



Colin Tetreault serves as the Senior Policy Advisor of Sustainability to Mayor Stanton of Phoenix, Arizona. Colin oversees the development and recommendation of policy germane to sustainability over the 520 mile², 1.5 million person population of the City of Phoenix. Acting with a City and regional emphasis, Colin seeks to advance Phoenix's future: create robust and resilient economic opportunity for all; protect and expand environmental and natural systems while looking to them for use-inspired solutions; foster and grow a beautiful, vibrant, pluralistic and socially just culture.

As a proponent of education at all levels, Colin leverages his background, work ethic, and personal experiences to advance the education of students. Colin currently serves as a Faculty Associate – focusing on business & sustainability strategy and energy & environmental policy – at Arizona State University's School of Sustainability. Colin holds a Master of Arts from Arizona State University's School of Sustainability, the first program of its kind in the United States. Colin holds a Bachelor of Science in Marketing from the W.P. Carey School of Business at Arizona State University. He has studied international business and development at the Baltic Business School while living and consulting in Sweden.

Colin actively leads civic and community organizations focused on advancing sustainability issues. As Vice President of the Board for the Green Chamber of Commerce, Colin advances sustainable economic development and business within the Phoenix region. As a Director of the Valley Forward Association, Colin acts as an advocate for a balance between economic development and environmental quality; he and the organization seek to convene business, community and civic leaders in thoughtful public dialogue on critical sustainability issues. Colin actively advances sustainability via guest writing for various organizations, and is a featured dynamic speaker at numerous community engagement meetings, academic forums, professional conferences, and business conventions. Colin passionately volunteers in his community in an effort to promote economic security, social justice, and environmental responsibility.

Colin serves as Principal and "Executive Hippie" for S2 Consulting, LLC, an innovation-driven sustainability and management consulting firm. Colin is charged with enabling organizational structure, culture, and operations to be more profitable and sustainability minded through business acumen and scientific rigor. His efforts impact all levels of systems from employees and managers to suppliers and customers.

Colin includes his position as a competitive age-group triathlete a point of pride. In the summer of 2009, he finished the Ironman triathlon in Japan and Arizona. Colin completed his third Ironman triathlon in Arizona in November of 2011 and continues to compete each season. Colin is an avid hiker and outdoor enthusiast.

Colin welcomes the opportunity to chat and discuss sustainability in its many forms. You may reach him at the following:

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