

CMS Wine Marketing, Inc.

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Briefly describe your business and key individuals

I founded CMS Wine Marketing in 1994 after being in the wine wholesale/distribution business since 1985. CMS Wine Marketing represent a number of family owned wineries from California and Washington State, and does business for these wineries with wine wholesalers/distributors in two states in the southwestern United States, and on a smaller scale with wine importers/wholesaler in Sweden.

www.cmswinemarketing.com

My company focuses on drawing attention to wineries via focused consultation and marketing services. As a liaison working in the different geographical areas, CMS Wine Marketing is constantly developing new opportunities for the vintner.

For monthly updated wine reviews of each of our wineries please go to our sister website

www.cmswinereviews.com

What is new in your business?

Together with an old friend from school in Sweden, we have the distribution rights in the Nordic countries for **govino**, a revolutionary plastic wineglass made from a proprietary PETG, which reflects a wine's color and projects its aromatics much like a crystal glass. For more information please go to www.govinowine.com

CMS Wine Marketing will also be representing **govino** in Arizona as well.

When and why did you join SACC Arizona?

I joined SACC-AZ in the mid to late 90's and my reason originally was to have contact with fellow Swedes in the Phoenix area. Some years later I recognized the benefit for my company of meeting business people from various walks of life.

What Chamber events have you attended?

I have only attended local events. Having been on the board for a number of years, I have been part of organizing many local SACC-AZ events which have been successful.

Featured Member of Swedish-American Chamber of Commerce (SACC) Arizona, Inc.

What do you see as the most valuable Chamber membership benefit?

Being part of the Arizona business community networking has always been the most important benefit of being part of SACC-AZ.

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